



Junior League of Rochester's 75th Anniversary 2008 Holiday Market Fact Sheet

The Show: The Holiday Market is a two day shopping extravaganza which will feature a diverse selection of merchandise aimed at attracting a wide variety of people from the Finger Lakes Region. A large crowd is expected and will include people of all ages and financial backgrounds with one common purpose: to shop and partake in the holiday spirit!

Location: Fair & Expo Center
2695 E. Henrietta Rd
Rochester, NY 14467

Date & Time: Move In: Friday, October 17, 2008: Time TBD
Show Hours: Saturday, October 18, 2008: 10:00AM – 6:00PM
Show Hours: Sunday, October 19, 2008: 10:00AM – 5:00PM
Tear Down: Sunday, October 19, 2008: 5:15PM – 8:00PM

Early Bird

Booth Fee: 10' x 10' ...\$200.00 10' x 10' Corner*...\$250.00
20' x 10' ...\$350.00 20' x 10' Corner*...\$400.00
For all application received BEFORE May 31, 2008

Standard

Booth Fee: 10' x 10' ...\$225.00 10' x 10' Corner*...\$275.00
20' x 10' ...\$400.00 20' x 10' Corner*...\$450.00
For all application received AFTER May 31, 2008
*Note: Corner booths have limited availability

Application

Deadline: All applications must be received by July 1, 2008. Please submit application and \$50 deposit* to:

**The Holiday Market
Junior League of Rochester, Inc.
110 Linden Oaks Suite A
Rochester, NY 14625-2888**

**All deposits are non-refundable. Please make checks payable to the Junior League of Rochester.*

Selection

Process: Acceptance letters and vendor contracts will be mailed on July 15, 2008. Please send in your signed acceptance letter, vendor contract, and the balance of your booth fee by August 15, 2008. Booth space is limited and will be assigned on a first come, first serve basis. Upon checking in at the show, you will be informed of your booth location.

Sales Tax

Requirement: All vendors are required to have a New York state sales tax number

Questions: Please feel free to contact us at juniorleagueholidaymarket@gmail.com